

Official 2020 Northern & Southern Colorado **BIKER CALENDAR of EVENTS®**

the original, most accurate & widely circulated Colorado motorcyclists calendar

IT'S TIME TO PUBLISH YOUR 2020 EVENTS **FREE!**

We are going to press for our 33rd year of the Official Biker Calendar of Events.

This **FREE FULL COLOR** comprehensive calendar includes events from clubs, organizations, and businesses in the region, as well as dates for all of the major national events such as Sturgis and Daytona Bike Week.

Distribution includes the various advertisers and assorted swaps, shops, restaurants, bars and tattoo studios throughout the biker marketplace. We will debut the Northern calendar at the Colorado Motorcycle Expo February 1-2, 2020. The Southern calendar will be available at the 2020 Super Show & Swap Meet in Colorado Springs, March 7-8, 2020.

- **ALL events are listed free of charge – and included on our website!**
- **FREE COPIES** will be distributed statewide
- Event listings accepted until **December 20, 2019** for the print version. Event listings can be submitted any time for inclusion on our online calendar of events.

ADVERTISING INFORMATION

Your advertisement at the top of each Calendar page will hang on your customer's refrigerator, garage wall or office **all year long!** Not looked at once and thrown away. **Call now to reserve your space!**

- **Full color for the same low price!**
- A highly effective, long term, low cost advertising tool **all year for as little as .03¢ a copy!**
- You get up to **200 copies** to distribute to your customers.
- An event listing is sure to boost participation and advertiser's events are listed in bold type.
- **Deadlines:** Space Reservation by October 15, 2019
Artwork by November 5, 2019

Please contact us with your event information, ad space reservation request, or with any questions.

Pro Promotions
P.O. Box 1153 Monument, CO 80132-1153
events@pro-promotions.com
719.487.8005

OFFICIAL COLORADO BIKER CALENDAR OF EVENTS®

AD SIZES AND PRICES:

NOW IN FULL COLOR - SAME LOW PRICE!

Four effective ad sizes are available (shown actual size)

**DELUXE
(3.5" X 2")
Business Card
ONLY
\$275.00**

**MEDIUM
(2" X 2")
ONLY
\$175.00**

**LARGE
(3.5" X 1.5")
ONLY
\$225.00**

**SMALL
(2" X 1.5")
ONLY
\$150.00**

The ads shown above appear EVERY MONTH.
Additional monthly press ad space available on most months - call for details!

Advertising rates are based on press ready 300 dpi full color digital PDF/Jpeg files. (exact size)

Production fees will be charged according to complexity of adjustments. (\$20.00 minimum)

Email artwork to: events@pro-promotions.com

Choose Northern and/or Southern Editions.

Ad space is very limited, and is sold on a first come, first served basis.

Don't delay – call or email us today!

**Pro Promotions, Inc.
events@pro-promotions.com**

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